

## Product Reselling — The Team Member Edge!

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## Experience a variety of benefits provided exclusively by purchasing product through Synergy Team Members.

Synergy WorldWide, in partnership with our parent company Nature's Sunshine Products, is committed to a continued daily attack on this issue on a worldwide basis. We work to prevent anyone from selling our products through online auction sites like eBay, Amazon and others. However, Amazon's (and eBay's) stance is that any person who agrees to their terms in wanting to sell something through their website is thereby stating that they have the ability to do so. As you can guess, this attitude is an issue with most if not all direct sales companies, and legal actions are already progressing to change this business approach.



Synergy's Global Compliance and Nature's Sunshine Legal Departments will continue to do everything we can to shut these violators down. We have been successful in helping many people understand that what they are doing is a violation of our policies and stop doing it.

As our exclusive authorized resellers, you can help your customers understand that when they purchase product through an online auction site they are:

- 1) Buying used goods, which have no company backing or guarantee, and could be opened, improperly stored, expired, altered, or a complete fake. They are essentially participating in an electronic yard sale.
- 2) Buying goods from some anonymous reseller who is knowingly selling the product against the wishes of Synergy, and purposefully hiding their identity, or the identity of the source of their "product".

## When they purchase product from you, an authorized reseller, they receive:

- 1) Your continued support, the *120 day money back guarantee*, and the knowledge that your product is safe and effective.
- 2) Participation in the *new* Customer Rewards Program, where loyal Synergy customers can get their own product for free!
- 3) Like many current Team Members, the ability to become a Synergy Team Member and build a sales business that provides enough income to get their own product for free and more!

Contact Synergy Customer Service at (801) 769-7770 or email hotline@synergyworldwide.com to learn more.